

Jharkhand Film Policy – 2015

1. Introduction

1.1 Jharkhand is a very important state of India- where everything is present, natural scenery, mineral wealth, land of brave soldiers, various religions and art- cultures and inclusive society, where every particle contains a hidden story which can be compiled into a film, and where you can also give your film a new direction. Since the day cinema entered society, it has influenced not only India's cultures, art and religion but the whole world seems effected by it. We cannot separate these two. Today film has transformed itself into an Industry, and this is the reason why every province of the country is developing management in this field to progress, even the capital of Maharashtra, Mumbai, is also called the capital of entertainment, but also the truth is the people who live in the capital are also attracted by natural beauty and art culture and wherever these two meet an atmosphere is created. Today in our state, many songs and films are made in different languages. The best thing is many film makers from our state has been nationally recognized and many plans also lead to an atmosphere of film industry in our state, so that here films can be made. Only a handful of people know that the rapidly growing Bhojpuri film in the market was initially created by a Jharkhand based businessman- Vishwanath Shahbadi. The peron who made the expectations of our first president- Dr. Rajendra Prasad come true. The first film of Bhojpuri language – 'Ganga Maiyya Tohe Piyari Chadhaibo' was made which was a blockbuster on the screen. That film was directed by Vishwanath Shahbadi. This movie was screened in Golcha cinema, Delhi which was seen by the then Prime minister Lal Bahadur Shastri, also this film was seen by Dr Rajendra Prasad in Sadaqat Ashram, Patna and these two celebrities praised the film. Natural beauty of the state, art and culture and tourism gets a new direction, the doors of career in film industry opens for the state. For this film management is very necessary, and cannot be forgotten in present scenario. It would also allow Jharkhand's image and its history to be projected in remote corners of the country which would grant the province a new identity ... India's government has decided to turn film into an industry. The Jharkhand government also took this decision under Industrial management's Clause 28 in the year 2012 because the government believes that film is not only entertainment but also a way for employment, social awareness and cultural development.

1.2. Jharkhand played an important role in history of Indian cinema which cannot be ignored. This state gave many famous film directors, producers, actors, musicians, music composers and script writers. After the formation of Jharkhand a large piece of land is used for film shooting where the natural scenario is main concentration. A place like this is no where present in the country... Although in the year 2012 film policy was planned still the needs of relevant oregon was kept in view and all those points were the main areas of concentration in which the availability of unlimited opportunities in Jharkhand gets chance for projection in film.

1.3. The need is for development of such environment which would not only upgrade film shooting in large scale would be possible, in fact different areas related to film making and activities should be developed. This management aims at development of film industry and making available using one organized frame and suitable environment.

2. Objectives

- A. Jharkhand be converted into a centre of film making.
- B. Information about State's amazing, beautiful and scenic tourist spots should be given so that tourists get attracted.
- C. Talent of acting and film making in the state should be given a chance to develop and opportunities.
- D. Creation of employment opportunities.
- E. Encouraging investment in the state through film industry.
- F. Public of India and foreign countries should be provided with comparatively cheaper entertainment.

3. Strategy

For accomplishment of the above stated objectives, the state government is trying its best. And this led to planning of the foundation of Jharkhand film development corporation. This corporation would concentrate on film making and all levels of film making. The main objectives would be-

- A. Support in making of competitive film making on national level.
- B. Existing establishment's rejuvenation.
- C. Innovation and upgradation.
- D. Making essential facilities available.
- E. Administrative assistance.
- F. Attractive packages from Financial encouragement.
- G. Attractive procedure of Capable Financial support and
- H. Encouraging non government organisations for advertisement of films.

4. Definition

The definition would be the same as given in Cinematography Act.

5. Establishment

5.1. There is need of special type of establishment for films. The state government will encourage creation of these types of establishments in private and joint sector. Till the availability of such types of establishment, the state government will make every possible effort to solve the present shortcomings by its own efforts.

5.2. Essential establishments for the development of films can be classified into following classes:

- a. Studios and processing laboratories for shooting and film making.
- b. Establishment for film exhibition.
- c. Instruments.
- d. Training facilities for artistes, technicians and expertise in special areas.

5.3. Establishment for shooting/ film making.

5.3.1. Film City

5.3.1.1. The Jharkhand Government is also planning to set-up a film city, so that the local film makers will not have to go to other places to make films in different languages of Jharkhand. After seeing the Bhojpuri films that are being made in the neighbouring state of Bihar and other films made in local languages in Orissa and Bengal the plan of establishment of film city is needed to be implemented. So that Jharkhand can be developed as the centre of film making in eastern India, if investment is done by private or corporate sector in this region for construction of film city then every facility needed will be provided.

5.3.1.2. The feasibility of optimum exploitation of opportunities available in the state will be through a specialised agency. The main aim of this study is probable costing of establishment of film laboratory in small town and cities. This study will be conducted by Jharkhand Film development Corporation and on the basis of its report a detailed plan project report will be made and for its implementation will be presented before private sector. For every calendar year a detailed work plan will be made.

5.3.1.3. The state government will support film towns and cities and land will be made available on industrial level and will provide assistance in origin of establishment. The government will also establish a police station in the film city for the sake of security. Police station, fire station, connecting road and water reservoir centre etc will be established by developing government.

5.3.2. Studios/ labs

Until a full fledged working film city is not established in the state, studios and laboratories establishment will be encouraged by the state government. Apart from making loans available for

additional local films for these establishments the organisations of state government will also grant affiliation for local films in the management so that the studios and laboratories established in the state would be benefitted.

6. Exhibition of the films

It cannot be denied that in this modern society film industry has been so badly affected with T.V. and cable network. Decrease in numbers of cinema viewers has resulted in closure of many cinema halls and working cinema halls are not properly maintained. For the overall development of the film industry, it is necessary to deliver first class facilities, but cine viewers will be attracted only by this way when experience of watching film in cinema halls will be completely different from watching films at home, this is why the state government is planning to deliver first class facilities in the cinema hall so that upper class manufacturer be attracted.

7. Decrease in entertainment tax

Aiming to encourage film industry at the most and provide entertainment to public at low costs, the state government has revised the rates of cinema/ multiplex from time to time, so that this industry does not face any kind of difficulty. For the time being in the state, entertainment is available at low cost as a result of low entertainment tax. It can be further decreased in the future.

8. Multiplexes

Multiplexes are modern way of film telecast, which is very developed from technical view. The establishment of such multiplexes in Jharkhand, which has two or more cinema halls in it, needs to be encouraged. The multiplexes to be constructed in different cities corporations has been decided to give 100 percent grant to first, second and third and 75 percent to fourth and fifth. This will be effective when plan of film management will be implemented.

Under the guidelines of Jharkhand Cinema Regulations, the establishment and management of film theatres and multiplexes owners with the permission of deputy commissioner the work will be accelerated. The facilities and application of relaxation related to tax and procuring licensing will be permitted by deputy commissioner. After this the department will permit the whole procedure. For the the multiplexes that will be built in municipal corporation areas, first and second year cinema halls in multiplexes will be granted 75 percent of entertainment tax and third, fourth and fifth year 50 percent of collected entertainment tax will be made granted. Like this these multiplexes cinema halls which has been affected has got itself licensed under the rules of Jharkhand Cinema regulations. Above stated condition will only be applicable if the cinema hall is licensed and follows all the guidelines as provided by government and has prior permission of construction from deputy commissioner. this grant will be a percentage of entertainment tax.

9. Resuscitate closed cinema halls

The resuscitation of closed cinema halls will be the first priority of the government. For the aim of financial upliftment of cine business, the closed/ running in loss cinema halls will be restructured in 125 or more seats capacity is being planned to start along with commercial activities by the government.

10. Modernization of working cinema halls

To encourage the habit of watching films in cinema halls it is important to make facilities easily available and improvements in technique and modernization of old cinema halls. The state government in order to popularize cinema halls and expansion of public convenience will implement new scheme of entertainment tax cess for modern sound system, air conditioning generator set, false ceiling and change of furniture and extended renewal. Under this cinema hall owner will be given entertainment tax of 50 percent of total investment which will be deposited after this facility. The grant will be given in the form of permission for allowance to keep will be given after depositing entertainment tax equal to revenue, after submitting it in the treasury. Digital projection system and solar energy operated systems in the cinema halls establishment plan will be given 50 percent of invested amount as a grant and arranged as per the rules.

11. Upkeep the cinema hall premises

For the maintenance of cinema premises the government has

12. Land

12.1. 30 percent of maximum area required by new cinema halls can be used for commercial use.

12.2. The distribution of local towns by authority will be done for the upcoming development of multiplexes and cinema halls land in main areas. Land for multiplexes/ cinema halls will be made available by bid assuming the residential rate to be minimum and through related person prior construction of multiplexes/ cinema halls will be done and after this commercial construction can be done. In addition one year time will be given to occupy questioned land by related person and start the construction will be made compulsory.

13. Captive electricity generation

For successful working of cinema halls continuous and uninterrupted electricity is very important. Captive power plant established by cinema hall owners will be encouraged by government. No electricity duty for the power generated by these plants will be levied for 3 years.

13.1. minimum consumption guarantee like other industries if a cinema hall achieves the fixed annual minimum consumption guarantee in few months their billing will be made upon actual annual power usage for the remaining period of the year.

14. Industry status for cinema halls

The cinema halls in Jharkhand have been granted the status of industry

15. Statutory amendment

The cinematography regulations and other acts related to cinema will be amended as per need after consulting the industry representatives so that erection and establishment of multiplexes and small cinema halls could be facilitated.

16. Instrument

The state government will lease out the instruments available with different departments like education, information and public relation and art and culture to film makers till the fully functional film city/cities and sufficient development of established cinema industry. The store of these instruments will be enhanced as per need of film makers. The film development fund will be used to acquire and maintenance of these instruments. The Jharkhand film development corporation will function as nodal agency for this purpose. A pool of all these instruments will be established in Jharkhand film development corporation. The Jharkhand film development corporation will establish pool in private sector apart from different departments to ensure availability of instruments.

17. Development of shooting sites

The tourist department will develop and advertise the land of abundant natural beauty, wealthy culture and traditions and historical monuments on the basis of continuity for outdoor shooting. For this, transparent, short films, advertisement booklets like brochures will be used. Under the State's newly made "tourists management" the private sector will be encouraged for the purpose of establishing hotels, motels, restaurants and camping facilities will be made available.

18. Training of actors and technicians

18.1. It is very important for the regular development of film industry that talented actors and well trained technicians are made easily available. For opening a branch of Film and Television institute in Jharkhand, the state government will establish coordination with central government so that the talented newcomers can have their dreams fulfilled who want to make a career in films in Jharkhand. Till the branch gets established in the state, development of music and dance institute in the form of 'State Film and Television Institute' has to be done.

18.2. The film technicians will be trained in selected commercial training institutes. For this aim a few institutes will be established. The private sector will also be encouraged along with business related to film making, also for opening up of training institutes.

Yearly scholarships will be provided to the students of Jharkhand trained in Indian Film and Television Institute, Pune and Satyajit Ray Film and Television Institute, Kolkata. The state government will bear the 50 percent of fees of institutes. The maximum number of scholarships in both the institutes will be 10 individually. The cost for this deed will be spent by 'Film Management Institute'. If in future some other institute better than this one would be visible to state government, where students of Jharkhand will get training, this facility will be made available there too. The process of fees transfer will not be successful without the permission of departmental minister of state government. To encourage the training seeking students the state government will choose and award top 5 trained students who will perform the best.

Subject of 'performing arts' will be started in many universities of state so that youth generation gets an opportunity to develop their talent and articulate their talent.

19. Residential facility for film unit

The unit which would shoot outdoor in the state will be given 25 percent off in tariff of rooms in hotels/ motels by Jharkhand State tourism development corporation. Public works department, forest department and irrigation department and state property department's guest houses/ rest rooms will regularly pay for these 'film units'.

20. Use of Government airstrip

Airstrips available at different places in the state will be made available to film units for convenience of outdoor shooting by state government so that tariff can be paid as per the decided rate.

21. Funding of Films

21.1. Financial support is an important component in development of the film industry. The government of India has agreed to grant industry status to films and a committee has been constituted to finalize the procedure of financial support to films from commercial banks. The state financial institutions of Jharkhand have been giving a financial support on commercial conditions for studio and instruments hardware. Upon receiving the recommendations of this committee and acceptance by the government of India the state government is committed to implement them.

21.2. Till the report of above stated committee arrives, the funding of Jharkhand Films will be done by 'Film Development Management'. The state will participate along with banks a united load for 'National Film Development corporation', but this funding will only be valid for the films which will be shot more than 75% in Jharkhand so that image of state will improve.

21.3. Film Fund

21.3.1. To finance the plan of development related to films and related establishments, 2 percent extra will be charged in the film tickets. This amount will be deposited in every district in the name of 'film management'. The amount collect through this method, with the help of deputy commissioner, will be deposited in the finance department and this amount will be granted through information and public relation department yearly to the Jharkhand film development corporation. Which will be deposited in 'film development management' established under Jharkhand film development corporation. This will be operated by Jharkhand film development corporation. Along with this, in addition to the grant the tariff of equipments, the funds collected from selling of tickets of the film festival will also be deposited for Film development management. The fund collected for management will be used for following purposes.

Encouragement of making of Hindi film/ video film/ documentary films and regional films

To make finance available for the above stated films

To make grants available for the above stated films

Making the equipments available required for film making

Establishment of film studios

Awards for the films

Scholarships for film students.

Organizing the film festival.

Organizing film conferences

All other functions related to films.

The expense related to establishment and maintenance of Jharkhand film development corporation.

21.3.2. a committee will be formed, film development management, information and public relation department under Jharkhand film development corporation senior officers .

1. Chief Minister/ Departmental Minister – Chairman
2. Principal Secretary, Information and Public Relations Department – Deputy Chairman
3. Principal Secretary, Finance Department- Member
4. Secretary, Urban Development Department- Member
5. Secretary, Commercial Taxes- Member
6. Secretary, Industries Department- Member
7. Secretary, Tourism, Art and Culture Department- Member
8. Director, Information and Public Relations Department- Member/ Secretary
9. Additional Director, Information and Public Relations Department- Member, Implementation
10. Joint director, Information and Public Relations Department- Member/ Joint Secretary
11. Assistant Director, Accounts, Information and Public Relations Department- Treasurer

22. Financial encouragement

22.1. Exemption from commercial tax: The state government has already declared film as an industry. By film producers, distributors and film exhibitors payable on transfer of usage rights to free trade tax has been decided.

22.2. Tax encouragement: The declaration of film making in the state has been done earlier by state government. According to this declaration, the films that will be shot more than 50 percent in the state will be given 6 months exemption from 50 percent of the tax. And the films that will be shot more than 75 percent in the state will be given one year total exemption from tax payment. This will be applicable after implementation of new film management.

22.3. Films be exempted from tax: a management has been set up to exempt films from entertainment tax, under which the films made by children film society, national award winner by central government for best indian film, directed by film division of central government documentary films, family welfare based films, in which 75 percent of the film should be based on family planning, films made by aims to fulfill the objectives by state government/ central government/ state enterprise or I.N.F.D.C. and authorized cooperation committee, under the rules will be exempted from tax payment. State government has also revised the rules of exemption of films from entertainment tax and made the exemption based on direction of the film. Along with this the freedom of tax payment of 12 prints at once in the management has also been revised and made maximum 200 print/ week can be made and used up to 3 months time.

22.4. Developing tax system: From time to time the entertainment tax structure is revised by state government so that film making, construction of studios and laboratories can be made more attractive.

23. Regional films

23.1. In other states, creation of new employment opportunities is mainly supported by regional films. In spite of being , the center of Hindi language and having a rich culture, the state has been deprived of cinemas in local language .The regional languages of Jharkhand have been used in the Indian literature upto some extent. The people speaking Santhali , Ho, Oraon, Nagpuri, Oriya, Bangla, Bhojpuri are spread not only in the country but the whole world. The films in Bhojpuri in the past few years have enjoyed tremendous success from financial point of view. In these movies , the contribution of people of Jharkhand has been immense . Therefore , there is a great scope for development and success of regional films.

State government is very much known to the regional languages and unity in culture is full of opportunities. Film making in these regional languages will be encouraged. This will not only develop potential regional and local film industry but will also develop employment opportunity at regional level and the image of local culture will improve. The development of regional film will also develop an environment which will also attract Jharkhand's mainstream hindi language films. A developing regional film industry will also make a financial independent film, this is why in Jharkhand the state government is encouraging for making of regional films.

23.3. Grant arrangement

1. Under the Jharkhand film management – 2015, the films made in Jharkhandi languages will be granted 50 percent maximum of the total costing, and films made in hindi, bangla, oriya and other languages will be granted 25 percent maximum of the total costing. The minimum time duration of documentary and feature film should be 30 minutes and 1 hour respectively.
2. The films mentioned above are shot more than half days of the total days of shooting in Jharkhand then the grant limit will be Rs. 1,00,00,000.00 (1 crore only).
3. The above stated films made in the state which will be shot 2/3rd in the state will be granted maximum amount of Rs. 2,00,00,000.00 (2 crore only)
4. According to film policy, once after being granted, further film will be granted following amount:
 - a. Second film in the state- half of the total days shot – 1 crore and 25 lakhs only.
Two third of total days shot in the state- rs. 2 crore 25 lakhs only.
 - b. Third film in the state- half of the total days shot in state- Rs. 1 crore 50 lakhs only.
Two third of the total days shot in the state- Rs.2 crore 50 lakhs only.
 - c. Fourth film in the state- half of the total days shot in the state- Rs. 1 crore 75 lakhs only.
Two third of the total days shot in the state- Rs. 2 crore only
 - d. Fifth film in the state- half of the total days shot in the state- Rs. 2crore only.
Two third of the total days shot in the state- Rs. 3 crore only
5. The films made my national/ international award winner director/ producer under film management the following amount will be granted after the first grant:
Maximum limit of grant of shooting spot mentioned in film description in the state
 - a. Second film in the state- half of the total days shot in the state- rs. 1 crore 75 lakhs only.
 - B. Third film of the state- on shooting of half days among total shooting of a film Rs. 2,25,00,000.00
(Rs. Two crore twenty five lakhs only)
On shooting of two-third days among total shooting of a film Rs. 3,25,00,000.00
(Rs. Three crore twenty five lakhs only)
 - C. Fourth film of the state- on shooting of half days among total shooting of a film Rs. 2,50,00,000.00
(Rs. Two crore fifty lakhs only)
on shooting of two-third days among total shooting of a film Rs. 3,50,00,000.00
(Rs. Three crore fifty lakhs only)
 - D. On shooting of half days among total shooting of the fifth film of the state and films made afterwards
Rs. 2,75,00,000.00
(Rs. Two crore seventy five lakhs only)
On shooting of two-third days among total shooting of a film Rs. 3,75,00,000.00
(Rs. Three crore seventy five lakhs only)
6. If by a film director, film is shooted/directed in the state in which the main five actors are from Jharkhand then the remuneration amount given to the actors for the given film collectively is Rs. 25,00,000.00/- (Rs. Twenty five lakhs only) with additional funding, whichever is less will be given.
7. Similarly, if by a film director, film is directed/ shooted in the state in which all the actors are from Jharkhand then the remuneration amount given to the actors for the given film collectively is Rs. 50,00,000.00/- (Rs. Fifty lakhs only) with additional funding, whichever is less will be given.

8. If by a film director, film is shot and processing of the films made afterwards is done in state then the costs of the given processing's fifty percent or maximum Rs. Fifty lakhs will be granted and additional, whichever is less will be accepted.
9. If any investor opens a film training institute in big cities of Jharkhand (excluding the film city) then the cost fund's fifty percent or maximum Rs. Fifty lakhs will be granted, whichever is less will be accepted.
10. If any film director, by making/shooting of the film promotes tourist places of the state, cultural theme/ legacy related theme in making of the film, which helps to form specific identity of the state outside the state, then film will be granted with Rs. Fifty lakhs which will be under the maximum budget of the film.
11. More movies made in languages spoken in the state along with Hindi, Oraon, Santhali, Nagpuri, Bangla, Uriyya and Bhojpuri languages and development of film as an industry and from the view of creation of employment, Rs. Five crore will be granted with the permission of Departmental Minister in one financial year and more than Rs. Five crore will be granted under the canonical process of the executive rules with the permission of Chief Minister.
12. Committee that will be made for the estimation of the above grant should consist of a chartered account who have the experience of account and audit of the film so that the construction cost estimates can be easily calculated.
13. The quality of scenario for grant selection, experience and reputation of the director and budget test will be done by Jharkhand Film Development Corporation.
14. Granted film's restack and re- recording, lab and studio expenses, stay of film unit in hotel of Jharkhand cost, transportation during the shooting (in the form of local convince taxi fare etc), costume, make-up material and rate of jewellery, rate of equipment taken on rent by film institute/ firms of Jharkhand and expenses on rent of film location in Jharkhand will be given as reimbursement. With respect to the cost of the film, original certificate of the expenses by the C.A along with detailed description of all types of expenses and self-attested invoices respective form's photocopy are to be presented.
15. With respect to the total shooting of the film, declaration letter of the producer/ director and other related respective form are to be presented necessarily, in which detailed description of shooting days in Jharkhand will be present.
16. Grant will be given only for the limit of first print.
17. Grant will be given only to the institute which will make the film.
18. Culture, tourism, historical monuments and human values based international film festival will be organized as much as possible every year.
19. In this respect, determination of detailed procedure will be done by Jharkhand Film Development Committee.
- 23.4. compulsory exhibition of regional films for two weeks, to ensure exhibition of regional cinema for at least two weeks in a year every effort will be made for all the cinema hall of the state.
- 23.5. tax concession: regional cinema made inside Jharkhand will be given hundred percent exemption from the entertainment tax for one year period.

24. administrative facility

24.1. A state level film development council will be established in Jharkhand for long term and meaningful development of film sector in Jharkhand. This council will be headed by the person nominated by the state government. The council will consist of renowned film makers, distributors, artists and departmental officials. The director of information and public relation department will be the convener of this council. This council will discuss from time to time the long term strategies for the development of films in Jharkhand. It will advise the government about the creation and strengthening of essential establishment of the development of films and will prepare strategies to attract investment

in film sector. This council will monitor the implementation of the film policy and suggest about the improvement and amendment of the policy.

24.2. the formation of state film unit: to feature minor/ academic films made in Jharkhand in theatres and for the Implementation of film policy, a state film unit will be formed under the information and public relation department. This unit will provide especially for film accessible, simple and timed certification facility in foreign. The officers of state film unit will be:-

1. Director, Information and Public Relations Department- Chairman
2. Director, Doordarshan, Ranchi- Member
3. Director, Aakashvani, Ranchi- Member
4. Director, Arts and Culture- Member
5. Commissioner, Sales Tax Department- Member

Or its representative who is not under the Additional Commissioner.

6. Additional Director, Information and Public Relations- Member
7. Deputy Director, Information and Public Relations- Member

Or Directive, nominated officer by Information and Public Relations.

24.3. Isolated distribution area: The revenue generated by Hindi films has a great contribution in Jharkhand. In spite of this, it is placed with other areas for movie distribution. It will be the effort of Jharkhand state and this will be emphasized that Jharkhand will be established as a separate distribution area. By this, the revenue generated by Jharkhand can be used in an useful way to finance in the films made in foreign. To fulfill this aim, advisable statutory and financial facilities will be developed. Distributors will be encouraged and motivated so that they will establish their workplace in Jharkhand. These distributors will be given priorities by development authorities for the allocation of land and building.

24.4. Single desk system for clearances: For successful administration of film policy and to provide better facilities to the people associated with film, 'Single desk system' is formed. All the regions of film policy related all pending cases administration facility will be provided by the unit formed under Jharkhand Film Development Committee.

24.5. Security facilities for making of the film: Gracious hospitality of Jharkhand is always well known. Many Indian as well as foreign films are made in Jharkhand and from the view of law and order, filmmakers had a great experience with the local people. The tradition of welcoming of guests will be continued by Jharkhand and filmmakers will be provided with important security facilities during shooting free of cost but filmmakers have to inform local officer 3 weeks before so that important management can be ensured. This information can also be given through Jharkhand Film Development Committee. To provide essential security during film making, a film shooting wing will be formed under police department so that proper number of police force can be established under this wing so that during the film making if any filmmaker wants police force then according to their need police force can be provided. This police force can be given to the filmmakers if they agree to pay fixed rate for the police force.

24.6. To stop video piracy and illegal exhibition of film: Video piracy and many illegal method for exhibition of the film has troubled the film industry very badly. It is the commitment of the state government to protect the rights of consumer to watch good and certified films. To stop video piracy and illegal exhibition of uncertified films, strict related laws will be administrated. For this aim, 'vigilance committee' is to be established in the state, in which representatives of industry, entertainment, housing department and information and public relations department will be included.

25. Promotion of the films

25.1. This is the universal truth that film industry is totally based on public support. Jharkhand with huge population presents excellent base for the films. It is the bad luck of the state that some popular film culture in some parts of the country cannot hold its roots in Jharkhand. It will be the effort of the

state that it can popularize films among the local people, so that more and more people will get attracted towards this enlightening source of entertainment. This aim will be fulfilled by following methods:

Organizing of film festival..

Organizing of prizes..

Support to the film society..

25.2. Film festival: Film festival will be organized once in an year in the state. The aim of this film festival is to ease the reach of common people to the high level of Indian and foreign films. This will ensure the development of healthy film culture and it will create a broad base for the film industry. It will be the joint effort of information and public relation department, tourism sector, commercial tax sector and art and culture department to strengthen this broad base in the state. Film festival will be organized by the film development funds and its observation will be done by the Film Development Committee of Jharkhand. This opportunity will be developed as typical tourist opportunity.

25.3. Prizes

25.3.1. To honour the people related with the making of the high level film, state government will organize film prizes every year. For film prizes, the film made between 01 January to 31 December will be considered.

25.4. Film societies: Film societies play an important role in the development of film culture and to create discrete and intelligent square to the cine-people. This is the way in which high level Indian and foreign movies are watched by the experts, discussed and analyzed. Film society movement is limited to only some parts of the Jharkhand. To encourage their activities, funds will be given every year to legally registered by 'Film society of India', serious and active film societies by 'Film development funds'. This topic will be the subject of exhortation to the National Film Development Corporation (N.F.D.C) and Film Society of India to provide special packages to these film societies for the development and elevation of their activities.

sd
principal secretary
information and public relation department
govt. of jharkhand